

The Green & Gorgeous Guarantee

Participating businesses must agree to abide by the terms of the Green & Gorgeous Guarantee for the length of this campaign: June 5, 2009 through June 30, 2009.

- ✓ **I will *raise* my air conditioning by at least one degree for the duration of this campaign, thereby preventing excess energy from being wasted and reducing carbon dioxide emissions.**

Green Note: On average, an air conditioner emits 2,263 pounds of CO₂ every year. During the hot summer months, raising an air conditioner's temperature 6°F can save 10 percent on cooling costs.[1] In fact, for every degree the temperature is raised above 72 degrees, cooling costs drop by 3 percent[2] and carbon dioxide emissions decrease by 121 pounds. Source: www.greenyour.com

- ✓ **I will *reduce* my businesses use of bottled water for the durations of this campaign.**

Green Note: PrettyCity strongly encourages participants to banish bottled water in their facility for the duration of this campaign. 1.5 million barrels of oil in the US alone are used to make water bottles from polyethylene terephthalate, 86% of which are landfilled or incinerated. Source: www.treehugger.com. Additionally, bottled water costs between \$1 and \$4 per gallon, and 90 percent of the cost is in the bottle, lid and label. Source: www.earth911.com

- ✓ I will *increase* my businesses ability to recycle waste whenever possible rather than throwing items in the trash.
- ✓ I will offer services for the Green & Gorgeous campaign that are either done with green, eco-friendly products OR I will alter the services I offer for the Green & Gorgeous campaign to *reduce their negative environmental impact*.

*Recycling paper instead of making it from new material generates 74 percent less air pollution and uses 50 percent less water. ([EPA, 2008](#))