



Pretty City, Inc. (aka PrettyCity.com) Resort Spa/Stay Spa/Destination Spa Editorial Review Request

In order to consider reviewing your Resort Spa/Stay Spa/Destination Spa, the business must be willing to supply the following *without exception*:

- Overnight accommodations for 2 guests for 2 nights MINIMUM including all lodging fees and taxes
- All meals and incidentals for duration of stay
- At least two spa services for the Pretty City, Inc. writer to review

Please note: For destination spas, three nights stay for 2 guests and airfare must be paid for by spa requesting review.

If you are not willing to offer the above, please do not submit this editorial review request, rather contact our advertising department for advertising rates at 312.435.9391.

Name of Spa: _____

Address of Spa: _____

Name of person requesting review: _____

Phone Number of person requesting review: _____

Email address of person requesting review: _____

Comments:

Pretty City, Inc. (aka PrettyCity.com) Editorial Review Guidelines:

Editorial Inclusion: Editorial placement is never promised. We do not post negative reviews on PrettyCity.com and in accordance with that policy, only resort spas that pass our review process successfully will be featured. Should a spa fail our review process, the writer’s feedback will be passed along to the editorial or PR contact in writing for internal use but is not posted.

Editorial Placement: The nature of editorial is such that placement is never promised (promised placement is advertising). It is however our policy to expand our Resort Spa review section by featuring Spas we have reviewed and loved!

Editorial Changes: Editorial changes may **only** be made to our reviews if the information written is *factually incorrect*. Under no circumstances will requests to change or tweak text for any other reason be honored.

PLEASE LOG ON TO http://www.prettycity.com/resort_spas.htm to read about spas we have reviewed and loved.

Fax completed form to Pretty City, Inc. at 888-662-5272